

Baggett Ranch "Almost World Famous" BBQ Marks Alpha Omega Winery's 20th Anniversary

A Celebration Honoring the Enduring Friendships, Trusted Partnerships, Community Relationships, and Exceptional Handcrafted Wines That Have Shaped Our Journey



Guests at the Baggett Ranch "Almost World Famous" BBQ COW & HOG, celebrating Alpha Omega Winery's 20th Anniversary. Photo courtesy of Alpha Omega Winery.

June 30, 2026 (Rutherford, CA) - Alpha Omega Winery commemorated its 20th Anniversary with the Baggett Ranch "Almost World Famous" BBQ COW & HOG, welcoming collectors, friends, and partners for an unforgettable evening celebrating two decades of handcrafted winemaking, generous hospitality, and the enduring relationships that have shaped the family-owned winery since its founding in 2006.

The celebration reflected the shared passions of founders Robin and Michelle Baggett. Robin's lifelong love of ranching and farm-to-table cuisine, together with Michelle's childhood rooted in her family's garden and her thoughtful vision for hospitality, inspired an evening that embodied the values on which Alpha Omega is founded: generosity, remarkable wines, and a deep commitment to people, place, and community.

A glass of Alpha Omega Chardonnay welcomed guests to the winery's iconic Fountain Terrace before they visited the bespoke Bosworth Hat Bar, featuring handcrafted western hats from the Bosworth Hat Company, established in 1911. Guests personalized their hats by selecting the style and hatband before each was custom branded to commemorate Alpha Omega's 20th Anniversary.

As the music of Gin and Boots, led by acclaimed musician Erik Yates of Hot Buttered Rum, filled the estate, guests enjoyed a leisurely stroll through Alpha Omega's Western Town, where curated wine stations, Napa craft beers served by third-generation California firefighters of Fire Engine 29, and ranch-inspired experiences celebrated the enduring traditions of the American West.

One of the evening's most anticipated moments was the reveal of Robin Baggett's signature Baggett Ranch Heritage Berkshire whole hog on the Vineyard Terrace, slow-smoked for fourteen hours over fruitwood and hickory and served in the tradition of a Southern Pig Pick'en. The Baggett family's deep ranching roots and longstanding support of Napa Valley 4-H and youth in agriculture reflect a commitment to preserving agricultural traditions and investing in the next generation.

Founded in 1872, Four Sixes Ranch (6666) has long represented the heritage of Texas ranching. Four Sixes Ranch Beef tomahawk steaks served as the centerpiece of the evening's ranch feast, prepared over an open flame. Joining the celebration was Four Sixes Ranch co-owner and executive producer of the Yellowstone television franchise, David Glasser, CEO of 101 Studios.

Winemaker Melissa Paris curated a selection of Alpha Omega wines to complement the evening's ranch-inspired menu while showcasing the remarkable diversity of Napa Valley's terroirs. Guests also enjoyed library vintages celebrating two decades of handcrafted wines and their exceptional age worthiness.

Napa Valley Chef Camille Jeanty and Sonoma Chef Jesse McQuarrie brought the evening's culinary vision to life across seven chef-curated stations. The experience concluded with Chef Camille's Madeleine's Macarons spectacular 20th Anniversary macaron tower.

"Celebrating Alpha Omega's 20th Anniversary with this special gathering honors the people who have shared this journey with us," said founders Robin and Michelle Baggett. "It is a joy to bring together our team, collectors, partners and friends for an evening that reflects the values that have guided Alpha Omega from the very beginning, creating meaningful experiences that bring people together."

The Baggett Ranch "Almost World Famous" BBQ is one of several signature experiences commemorating Alpha Omega's 20th Anniversary throughout 2026, celebrating a legacy built on exceptional wines, meaningful relationships, and an unwavering commitment to Napa Valley.

About Alpha Omega Winery

Founded in 2006 in the historic Rutherford AVA, Alpha Omega is a family-owned winery dedicated to handcrafting world-class wines that capture the essence of Napa Valley. Guided by a philosophy that unites Old World craftsmanship with New World innovation, Alpha Omega handcrafts wines from many of Napa Valley's most renowned vineyards while embracing sustainable stewardship of the land.

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